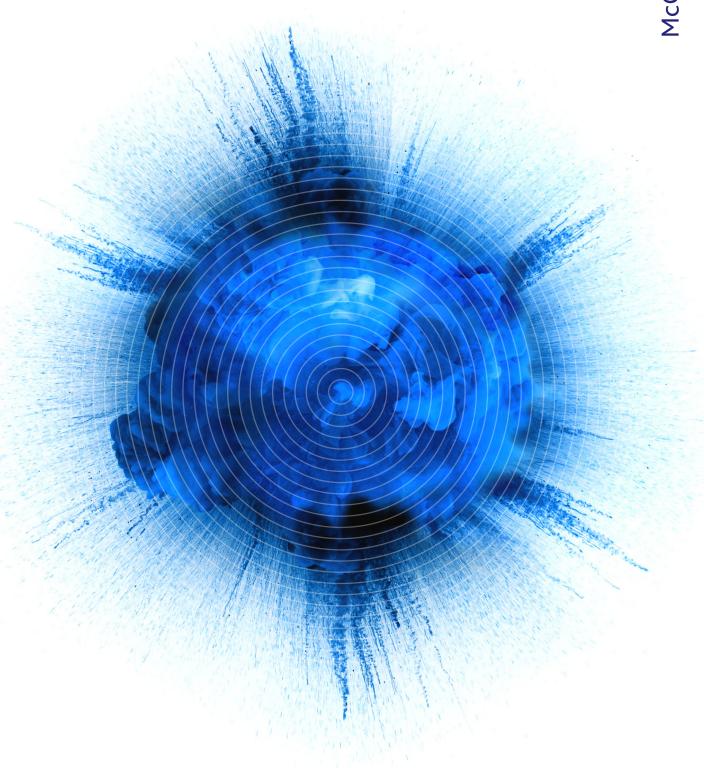
# **GDPR Gap Analysis App**

An innovative solution for assessing your GDPR compliance



# An innovative solution for assessing your GDPR compliance

The General Data Protection Regulation (GDPR) in effect from 25 May 2018, introduces significant changes to European Union data protection law and serious penalties for breaches, including fines of up to 4% of global turnover or €20 million (whichever is greater).

All organisations need to review their data protection practices in light of the changes under the GDPR, and consider what changes and updates are required to ensure that they are GDPR compliant. They will also need to monitor their continuing compliance once GDPR becomes applicable.

Using our market-leading GDPR Gap Analysis App, organisations can quickly identify their

level of compliance and any areas of major risk in relation to GDPR and enable them to determine where they need to focus their compliance efforts.

This innovative, McCann FitzGerald-developed GDPR Gap Analysis App is revolutionary, combining the expertise of our market-leading data privacy lawyers and our dedicated R&D team with Neota Logic's expert 'Intelligent Reasoning' technology.

#### **How the Gap Analysis App works**

Using the award-winning AI-driven platform from Neota Logic, McCann FitzGerald's online GDPR Gap Analysis App poses questions that vary according to the responses you provide from the available options and, once completed, a weighted scoring system with an immediate high-level assessment of your compliance with the GDPR. From this, you can decide what actions are required and where you need targeted legal advice in order to ensure that you are GDPR compliant and can maintain your compliance thereafter.

#### Helping you co-ordinate your efforts

Data Privacy Officers (DPO) and other personnel responsible for GDPR compliance face a difficult task in coordinating compliance activities across the many functions in their organisations that are affected by GDPR. Written in plain English, our online GDPR Gap Analysis App is designed to be used right across an organisation and not just by lawyers or data privacy specialists. Completed reports can easily be sent to a DPO or other appropriate personnel, offering them a single view of organisational compliance through one simple App.

#### **Scope of the GDPR Gap Analysis App**

Our GDPR Gap Analysis App assesses organisational compliance with all applicable obligations under the GDPR, including under the following headings:

- Data protection principles
- Legitimate basis for processing personal data
- Rights of data subjects
- Information obligations
- · Records of processing activities
- Data security obligations
- Engaging processors
- Data Protection Impact Assessments
- Data Protection Officer
- International Transfers

## **GDPR Compliance Dashboard**

Once completed, the GDPR Gap Analysis App provides an overall GDPR compliance score, broken down by each of the areas of major risk identified.



#### **Analysis and Recommendations**

In addition, a detailed analysis report with high-level recommendations is provided immediately on completion of the questionnaire. This report is auto-generated, based on the answers that you provide.

#### **Pricing**

Tiered pricing options, for single-use, multiple use or unlimited use within an agreed time period are available. Please contact us for further details.



#### **Terms and Conditions**

The McCann FitzGerald GDPR Gap Analysis App is delivered through McCann FitzGerald Digital Services Limited, a wholly owned subsidiary of McCann FitzGerald. Terms and conditions apply.



## **Further information**



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#### Disclaimer

The McCann FitzGerald GDPR Gap Analysis App is for general informational purposes only. It does not contain a full analysis of the law and does not purport to offer legal or other professional advice or legal opinion, and you may not rely on it. Neither McCann FitzGerald nor McCann FitzGerald Digital Services Limited accepts any responsibility for any reliance placed on this application, or the report provided to you once the questionnaire has been completed. The report is entirely dependent on the responses that you provide. We strongly recommend that you obtain detailed legal advice about your organisation's level of compliance with its obligations under the GDPR.





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