

---

# GDPR Gap Analysis Application

An innovative solution for assessing  
your GDPR compliance

McCANN FITZGERALD

# An innovative solution for assessing your GDPR compliance

The General Data Protection Regulation (GDPR) will apply from 25 May 2018, introducing significant changes to European Union data protection law and serious penalties for breaches, including fines of up to 4% of global turnover or €20 million (whichever is greater).

All organisations need to review their data protection practices in light of the impending changes under the GDPR, and consider what changes and updates will be required to ensure that they are GDPR-ready. They will also need to monitor their continuing compliance once GDPR becomes applicable.

Using our market-leading GDPR Gap Analysis application, organisations can quickly identify their

level of compliance and any areas of major risk in relation to GDPR and enable them to determine where they need to focus their compliance efforts.

This innovative, McCann FitzGerald-developed GDPR Gap Analysis application is revolutionary, combining the expertise of our market-leading data privacy lawyers and our dedicated R&D team with Neota Logic's expert 'Intelligent Reasoning' technology.

## How the Gap Analysis application works

Using the award-winning AI-driven platform from Neota Logic, McCann FitzGerald's online GDPR Gap Analysis application poses questions that vary according to the responses you provide from the available options and, once completed, a weighted scoring system with an immediate high-level assessment of your compliance with the GDPR. From this, you can decide what actions are required and where you need targeted legal advice in order to ensure that you are GDPR-ready in time for the 25 May 2018 deadline and maintain your compliance afterwards.

## Helping you co-ordinate your efforts

Data Privacy Officers (DPO) and other personnel responsible for GDPR compliance face a difficult task in coordinating compliance activities across the many functions in their organisations that are affected by GDPR. Written in plain English, our online GDPR Gap Analysis application is designed to be used right across an organisation and not just by lawyers or data privacy specialists. Completed reports can easily be sent to a DPO or other appropriate personnel, offering them a single view of organisational compliance through one simple application.

## Scope of the GDPR Gap Analysis application

Our GDPR Gap Analysis application assesses organisational compliance with all applicable obligations under the GDPR, including under the following headings:

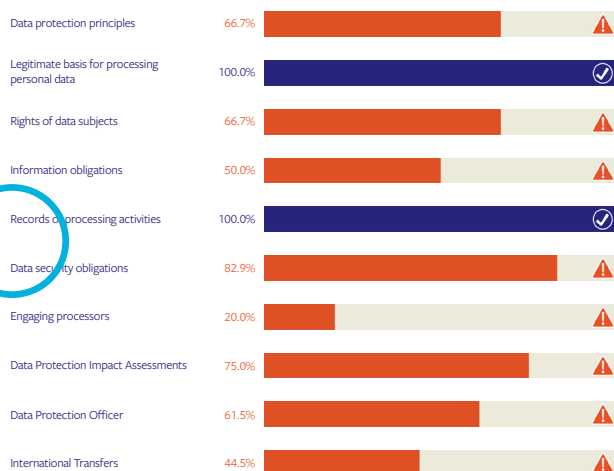
- Data protection principles
- Legitimate basis for processing personal data
- Rights of data subjects
- Information obligations
- Records of processing activities
- Data security obligations
- Engaging processors
- Data Protection Impact Assessments
- Data Protection Officer
- International Transfers

# GDPR Compliance Dashboard

Once completed, the GDPR Gap Analysis application provides an overall GDPR compliance score, broken down by each of the areas of major risk identified.



## GDPR compliance score by areas of major risk



## Analysis and Recommendations

In addition, a detailed analysis report with high-level recommendations is provided immediately on completion of the questionnaire. This report is auto-generated, based on the answers that you provide.

## Pricing

Tiered pricing options, for single-use, multiple use or unlimited use within an agreed time period are available. Please contact us for further details.



## Terms and Conditions

The McCann FitzGerald GDPR Gap Analysis application is delivered through McCann FitzGerald Connect Limited, a wholly owned subsidiary of McCann FitzGerald. Terms and conditions apply.



## Further information



**Adam Finlay**  
*Partner, Technology  
and Innovation*



**Gráinne Bryan**  
*Director,  
Project Services*

**[digitalservices@mccannfitzgerald.com](mailto:digitalservices@mccannfitzgerald.com)**

**Tel: +353 1 511 1644**

### Disclaimer

The McCann FitzGerald GDPR Gap Analysis application is for general informational purposes only. It does not contain a full analysis of the law and does not purport to offer legal or other professional advice or legal opinion, and you may not rely on it. Neither McCann FitzGerald nor McCann FitzGerald Connect Limited accepts any responsibility for any reliance placed on this application, or the report provided to you once the questionnaire has been completed. The report is entirely dependent on the responses that you provide. We strongly recommend that you obtain detailed legal advice about your organisation's level of compliance with its obligations under the GDPR.



**Principal Office**  
**London**  
**New York**  
**Brussels**

Riverside One, Sir John Rogerson's Quay, Dublin 2 D02 X576 | +353 1 829 0000  
Tower 42, Level 38C, 25 Old Broad Street, London EC2N 1HQ | +44 20 7621 1000  
Tower 45, 120 West 45th Street, 19th Floor New York, NY 10036 | +1 646 952 6001  
40 Square de Meeûs, 1000 Brussels | +32 2 740 0370